



**BEE EMPOWERED**  
BEE RATING AGENCY

**REF NO:** FS/BEE/1100/09 (Version – 02) (Gazetted Codes of Good Practice – No: 26917)

**MEASURED ENTITY:** **ECHO PUBLIC RELATIONS CC T/A SONIC STATE**  
(Co Reg No: 2004/066293/23)  
(VAT Reg No: 4920240993)  
Unit 311, 3<sup>rd</sup> Floor, The Hills Building, Buchanan Square  
160 Sir Lowry Road  
WOODSTOCK  
7925

**B-BBEE SCORE:** 59.16 [0% Black-Owned/ 80% B-BBEE Recognition Level]

**BROAD BASED PROCUREMENT RECOGNITION LEVEL:** Level Five

**SCORECARD APPLIED:** Qualifying Small Enterprise

**VALUE ADDING ENTERPRISE:** No

ELEMENT	WEIGHTING	MEASURED ENTERPRISE'S WEIGHTED SCORE
OWNERSHIP	25	Not taken into consideration
MANAGEMENT CONTROL	25	Not taken into consideration
EMPLOYMENT EQUITY	25	9.16
SKILLS DEVELOPMENT	25	Not taken into consideration
PREFERENTIAL PROCUREMENT	25	25
ENTERPRISE DEVELOPMENT	25	0
SOCIO-ECONOMIC DEVELOPMENT	25	25
<b>TOTAL</b>	<b>100</b>	<b>59.16</b>

**DATE OF ISSUE:** 16 August 2011

**VALID UNTIL:** 15 August 2012



*[Signature]*  
VERIFICATION MANAGER

16 August 2011

DATE



BVA 057